

**honest**

How Karma Drinks is saving time and money while feeling good with Honest

KEY BENEFITS

- Aligns with B Corp values
- Saves money every month
- Customer support in seconds

On a mission to make fizzy drinks a force for good, Karma Drinks is all about taking small everyday actions that make a big difference. So when they came across Honest as the UK's first B Corp mobile network, switching felt like a "no-brainer".



Escaping poor service and high costs

At the time, the UK team's work phones were with Vodafone – a "nightmare" experience for UK Country Manager Jessamy Beeson-Jones.

"Vodafone were charging us a fortune and we couldn't get any customer service," she recalls.

Despite countless store visits and phone calls, the network was draining both their time and money. And, as every SME knows, every penny counts.

A seamless transition

"Switching to Honest just made sense," says Jessamy. "Not only from a communications perspective, but also from an ethics and values point of view. Every single thing was so aligned with us as a small business and a B corp."

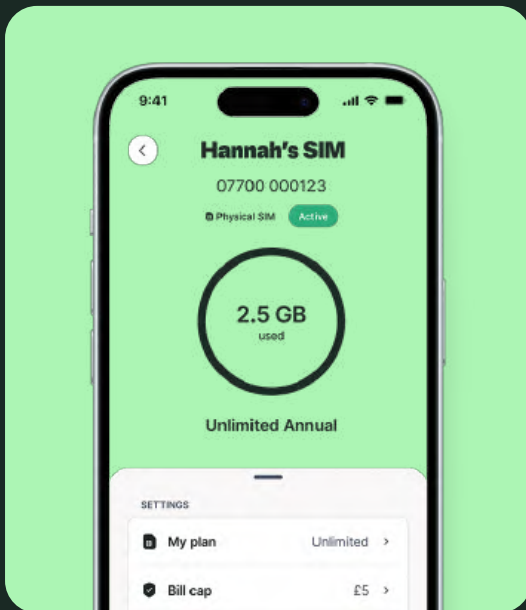
Once Karma decided to switch, the process was quick and easy – scoring a perfect ten from Jessamy.

"Every single thing was so aligned with us as a small business and a B Corp."

– Jessamy Beeson-Jones, UK Country Manager



"Switching was so straightforward," she remembers. "Honest sent SIMs, got us connected, and held our hand from start to finish. After six months of headaches with Vodafone, it felt like such a relief."



Saving time and money

With the team using their phones to stay connected while working from home and on the move, getting support whenever they need it is key. So Honest's speedy customer service is a major benefit for the drinks brand.

"There's always support from real humans who get back to you rapidly," Jessamy says.

"I don't know why every SME wouldn't switch to Honest"

She also speaks highly of Honest's competitive pricing, with the switch saving Karma Drinks money every month.

"Saving a couple of hundred pounds a month all adds up for our bottom line," says Jessamy.

And the benefits of being with Honest go beyond the functional.

"It just feels better to know you're supporting a B Corp and the money is going to the right people at the right place," confirms Jessamy.

Her advice to other businesses considering the switch to Honest?

"Switch! Do it," says Jessamy. "I don't know why every SME wouldn't switch to Honest. You don't have to stick with the archaic way of the big networks."



Learn how switching to Honest could save your business time and money at honestmobile.com/business

2 days
to switch

2+ years
as an Honest customer